

Focusing on Results Through Collaborative Education



is a physician-led, not-for-profit association that provides evidence-based education leading to improved competence, enhanced practice performance, assurance of patient safety, and better patient care.

Strengths

Interstate Postgraduate Medical Association, a physician-led 501(c)(3) organization, designs and provides independent education for physicians, physician assistants, nurse practitioners, registered nurses, and other health care professionals. Now in its 95th year, IPMA excels at managing the following steps in the educational process:

- In-depth, comprehensive needs assessment to identify educational gaps
- Educational methodology designed around proven adult learning principles
- Innovative learning formats such as interactive web-based education, smartphone applications, self-assessment tools, point-of-care learning, and performance improvement
- Evidence-based clinical content that addresses the identified needs of health care professionals
- High-level outcomes assessment to measure educational impact

Each educational initiative is carefully designed to effectively change physician practice, impact physician performance, and ultimately improve patient and community health.

The resources necessary to develop and implement multifaceted initiatives are seldom found in a single provider or organization. IPMA has extensive experience in leading multi-organization collaboratives:

- Founding member of the Cease Smoking Today (CS2day) partnership, which received the Alliance for Continuing Medical Education Award for Collaboration in 2009
- Founding member of Successful Strategies to Support your Overactive Bladder Patients (SSSOP) educational initiative
- Partner in a number of in-depth needs assessment and educational collaboratives exploring issues in pain management, nutrition, adherence, and other clinical areas

IPMA's collaborative education process brings together the experience, resources, and strengths of each partner to design and implement educational initiatives ranging in scope from local to international. We excel at identifying the right partners for a successful project, building and sustaining lasting relationships, managing timelines, and outcomes assessment, and providing relevant, practical project management skills.

Partnership

Founded in 1916, Interstate Postgraduate Medical Association has been guided by some of medicine's great teachers, including Dr. William J. Mayo, Dr. Charles H. Mayo, and Dr. Alton Ochsner.

Our diverse educational offerings include comprehensive needs assessments that identify learner gaps and educational needs; an annual Primary Care Update conference that delivers practical, clinically focused education; and cutting-edge performance improvement initiatives that incorporate self-directed learning to advance clinical practice.

IPMA is proud to hold accreditation with commendation from the Accreditation Council for Continuing Medical Education (ACCME).

History

Contact Us:
IPMA

P.O. Box 5474, Madison, WI 53705 USA
Tel: (866) 446.3424 • Fax: (877) 292.4489
cmehelp@ipmameded.org • www.ipmameded.org